



[www.PetItForward.org](http://www.PetItForward.org)

- “Social solution” network where people care for someone else’s pet for free; in return, they can have their pet cared for (for free)
- Priceline.com but for pet care
- Transitioned into CareBooker.com



Easy. Economical. Engaging.

Remember Me

Email

Sign Up

.....

Forgot Password?

Sign In

Home

About

How It Works



solution

## Join a social network that fetches!

**Pet It Forward (def):** To receive pet care in return for providing pet care.

- ✓ Post pet care requests & view request board
- ✓ Schedule pet care appointments & play dates
- ✓ Pet It Forward, save & even make money



Learn More ▶

MISSION

1 CREATE PROFILES

2 SEARCH & CHAT

3 PET IT FORWARD

4 GAIN BENEFITS



Traditional Pet Care, Only Freer!

Remember Me

Email / Username

.....

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How It Works

# Get More Than You Give!



## 100% or 50% Free Pet Care, you choose!

- ✓ Free: Earn points by providing care, give points to receive care!
- ✓ 50% Free: Buy points at 50% the cost of traditional pet care!
- ✓ Turn Karma Into Cash: Redeem points earned, get cash back!

Learn More ▶

1 WHAT IS IT?

2 PET IT FORWARD!

3 WHY JOIN?

## Pet Care Request Board

**Find requests:** Provide pet care to gain points and have fun.

**Post requests:** Save time, money, maybe even make a friend!

## Find Requests In Your Area

Zip Code:

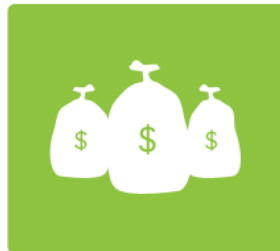
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Search

# Easy, Economical, Engaging!



Easily connect to pets and people in your community



Save limitless amounts of money by having fun



Enjoy the free exchange of pet care and make friends

1 WHAT IS IT?

2 PET IT FORWARD?

3 WHY JOIN?



Email or Username:

Password:

Remember Me

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[Not A Member Yet? Sign Up Now!](#)

[« Back To Home](#)



### Pet It Forward Process

A social solution network for the pet community.



### Circular Economy

Exchange pet care fairly, flexibly, and for free.



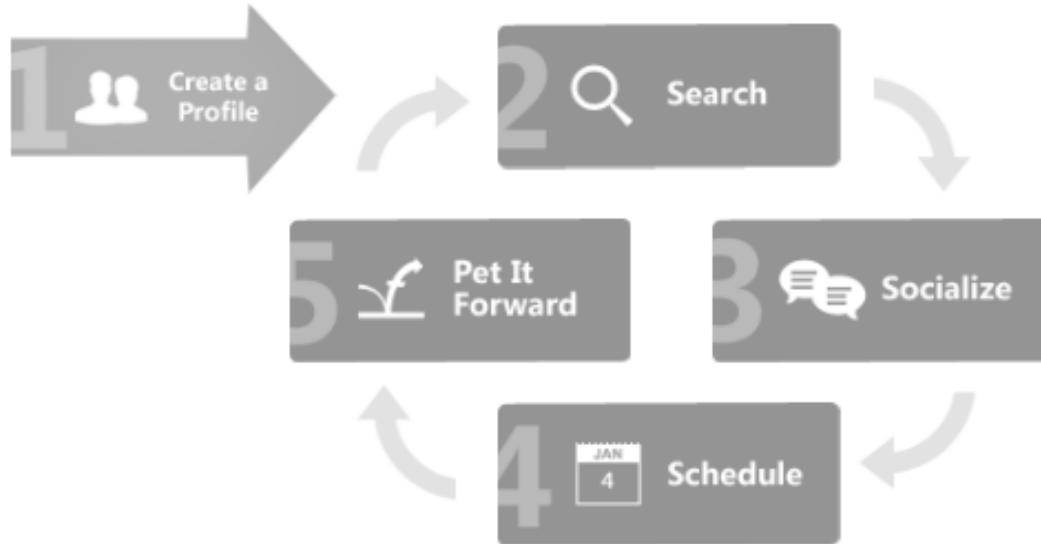
### Pet It Forward Philosophy

Socialize, organize and work together.



## Pet It Forward Process

**FREE**  
Sign Up



### Instructions



To learn more, click each of the processes on the left.

[More About Services »](#)

[◀ Pet It Forward Philosophy](#)

[Circular Economy ▶](#)



### Pet It Forward Process

A social solution network for the pet community.



### Circular Economy

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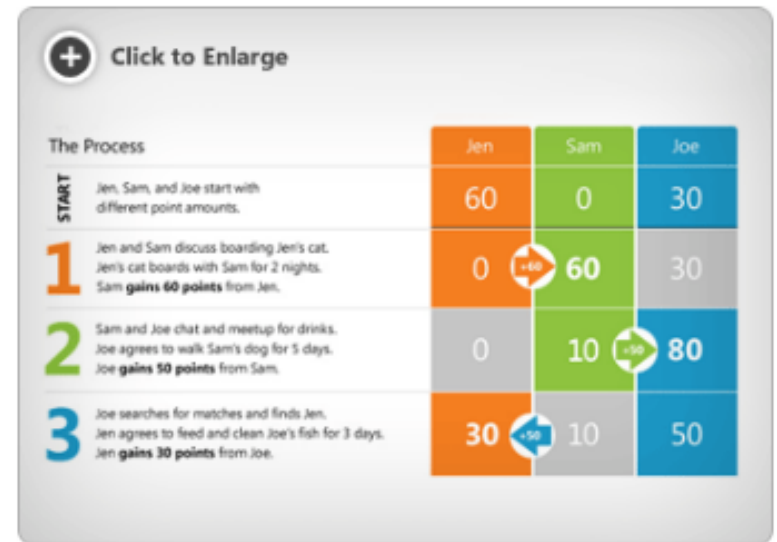
# Circular Economy

**FREE**  
Sign Up

**A powerful network of pet owners who are both demanders and suppliers of pet care.**

- ✓ Exchange pet care by giving & gaining points
- ✓ Receive 100% free pet care by petting it forward
- ✓ Save 50% on pet care by purchasing points, & earn money by cashing points out

[Learn more about points and points usage >>](#)



# The Circular Economy

Give points (👉) to receive pet care.  
Gain points (👈) by providing pet care.

20 pts 🐾 Walking or feeding/cleaning  
60 pts 🐾 Boarding

## The Process

		Jen	Sam	Joe
<b>START</b>	Jen, Sam, and Joe all have different point amounts based on how they've used the site	120	0	60
<b>1</b>	Jen and Sam discuss boarding Jen's cat. Jen's cat boards with Sam for 2 nights. Sam <b>gains 120 points from Jen.</b>	0	120	60
<b>2</b>	Sam and Joe chat and meetup for coffee. Joe agrees to walk Sam's dog for 5 days. Joe <b>gains 100 points from Sam.</b>	0	20	160
<b>3</b>	Joe searches for matches and finds Jen. Jen agrees to feed and clean Joe's fish for 3 days. Jen <b>gains 60 points from Joe.</b>	60	20	100





You accepted the appointment.

### Appointments

I am Receiving Pet Care

I am Providing Pet Care

Upcoming Appointment

### Confirmed Appointments

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#### Great Dane Wants to Play

[View Details](#)



JJD  
New York, NY  
Dog (1)

From: Wed, Nov 3rd, 12:00 PM  
To: Wed, Nov 3rd, 2:00 PM  
Play Date



**0 Points**


[« First](#) | [1](#) | [Last »](#)

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## Request Details

[« Back to Request Board](#)




This request is worth  
**7340 Points**


[Offer Care](#)

[Ask This User A Question](#)

**Receiver**




**angelique**

Rating 

Based on [0 Reviews](#) »

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**Taffy**

Walking  
1 Time/Day

### Early Morning Walk in Midtown

**Request Details**

Daily Date & Time	Location
From: Mon, Sep 19th, 7:00 AM	My Home
To: Wed, Sep 19th, 7:30 AM	New York, NY 10036

**Additional Instructions / Details**

Help me get to work on time! Looking for \$10 daily rate.

**Summary of Points**

Walking	20 Points	x	1 Time Per Day	x	3 Days	=	60 Points
<b>Total</b>							<b>60 Points</b>